**Price Schedule Form (currency of the Bid: UGX)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Bidder:** |  | **Date:** |  |
| **ITB reference:** |  |

1. **Unit rate for producing a radio spot**

| **Length/Time** | **Description** | **Market****Unit rate****(UGX)** | **Negotiated****Unit Rate** |
| --- | --- | --- | --- |
| **30 secs** | Production |  |  |
|  | Voice Over |  |  |
|  | Announcer |  |  |
|  | Sound effect |  |  |
|  |  |  |   |
| **45 secs** | Production |  |  |
|  | Voice Over |  |  |
|  | Announcer |  |  |
|  | Sound effect |  |  |
|  |  |  |  |
| **60 sec** | Production |  |  |
|  | Voice Over |  |  |
|  | Announcer |  |  |
|  | Sound effect |  |  |
|  |  |  |  |
| **1 min 30 sec** | Production |  |  |
|  | Voice Over |  |  |
|  | Announcer |  |  |
|  | Sound effect |  |  |
|  |  |  |  |
| **2 mins** | Production |  |  |
|  | Voice Over |  |  |
|  | Announcer |  |  |
|  | Sound effect |  |  |

1. **Unit rate for producing a TV spot**

| **Length/Time** | **Description** | **Market****Unit rate****(UGX)** | **Negotiated****Unit rate****(UGX)** | **Total per****Option** |
| --- | --- | --- | --- | --- |
| **45 secs** | **1-TVC Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation** **(Rolling Billboards)** |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on the concept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up / facial stylist per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |
|  |  |  |  |  |
| **60 sec** | **1-TVC Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation** **(Rolling Billboards**) |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on theconcept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up/ Facial stylist per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |
|  |  |  |  |  |
| **1 min 30 sec** | **1-TVC Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation** **(Rolling Billboards)** |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model fees  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on the concept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up/Facial Stylist per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |
|  |  |  |  |  |
| **2 mins** | **1-TVC Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation****(Rolling Billboards)** |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model fees  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on theconcept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up/facial stylist per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |
|  |  |  |  |  |
| **2mins 30 sec** | **1-TVC Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation****(Rolling Billboards)** |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model fees  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on the concept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up/facial stylist per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |
|  |  |  |  |  |
| **3 mins** | **1-Animation with Characters** |  |  |  |
|  | Character Modeling |  |  |  |
|  | Environment Modeling |  |  |  |
|  | Character Rigging |  |  |  |
|  | Animation |  |  |  |
|  | Texturing |  |  |  |
|  | Lighting |  |  |  |
|  | Rendering |  |  |  |
|  | Audio Production |  |  |  |
|  |  |  |  |  |
|  | **2-Info Graphics Animation****(Rolling Billboards)** |  |  |  |
|  |  |  |  |  |
|  | **3-TVC Shoot /Live TVC** |  |  |  |
|  | Camera Technician per day |  |  |  |
|  | Equipment hire per day |  |  |  |
|  | Compositing & Editing |  |  |  |
|  | Model fees  |  |  |  |
|  | Location hire per day |  |  |  |
|  | Props per day (basing on the concept) |  |  |  |
|  | Wardrobe per model |  |  |  |
|  | Make-up per day |  |  |  |
|  | Catering per person per day |  |  |  |
|  | Casting fees per day |  |  |  |
|  | Audio/Announcer |  |  |  |
|  | Production |  |  |  |
|  | Voice Over |  |  |  |
|  | Announcer |  |  |  |

NOTE: There are 3 TVC options per length:

1. Animation with characters

2. Info graphics Animation/ Rolling Billboard

3. Shooting

1. **Unit rate for translation services**

| **Length/Time** | **Market Unit rate (UGX)** | **Negotiated Unit rate (UGX)** |
| --- | --- | --- |
| Radio spot - 30 secs |  |  |
| Radio Spot - 45 secs |  |  |
| Radio Spot - 60 sec |  |  |
| Radio Spot - 1 min 30 sec |  |  |
| Radio Spot - 2 mins |  |  |
| TV Spot - 45 secs |  |  |
| Audio |  |  |
| Visual |  |  |
| TV Spot - 1 min 30 sec |  |  |
| Audio |  |  |
| Visual |  |  |
| TV Spot - 2 mins |  |  |
| Audio |  |  |
| Visual |  |  |
| TV Spot - 2 mins 30 sec |  |  |
| Audio |  |  |
| Visual |  |  |
| TV Spot - 3 mins |  |  |
| Audio |  |  |
| Visual |  |  |

1. **Airing of Content in Radio and TV stations**

| **Station** | **30 seconds** | **1 minute** | **2 minutes** |
| --- | --- | --- | --- |
| **English Stations** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Luganda Stations** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **South Western (RR1)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Western (RR2)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **East Central (Lusoga)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Eastern (Elgon, Teso, Adhola, Samya)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Lango (Langi)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **West Nile** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |

1. **Radio Talk shows**

| **Station** | **30 minutes** | **1 Hour** | **2 Hours** |
| --- | --- | --- | --- |
| **English Stations** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Luganda Stations** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **South Western (RR1)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Western (RR2)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **East Central (Lusoga)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Eastern (Elgon, Teso, Adhola, Samya)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Nyakaramajog, Pokot** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Lango (Langi)** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **Acholi** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |
| **West Nile** |  |  |  |
| [add] |  |  |  |
| [add] |  |  |  |

1. **TV Stations**

| **Station** | **30 seconds** | **1 minute** | **2 minutes** |
| --- | --- | --- | --- |
| [add] |  |  |  |
| [add] |  |  |  |

1. **TV Talk shows**

|  |  |  |  |
| --- | --- | --- | --- |
| **Station** | **30 minutes** | **1 Hour** | **2 Hours** |
| [add] |  |  |  |
| [add] |  |  |  |

1. **Live Production and Broadcast/Virtual meetings**

|  |  |  |
| --- | --- | --- |
|  | **1 Hour Unit rate** | **2 hours Unit rate** |
| Airtime for live broadcasts on national TV stations |  |  |
| Clean live feed to identified TV live broadcast and radio broadcast |  |  |
| Live links to different locations |  |  |
| Set up, and share Zoom link and ID to key Speakers and members of general public to participate in meetings |  |  |
| Editorial support through broadcast news stories, media discussion, before, during, after the Meeting to keep event in main news; |  |  |
| Pre-event publicity: content development including postcards, e- invitations, etc. |  |  |
| Organize and ensure Portals for use by digital/online media news platforms |  |  |
| -Audio recording of the meeting;-Video recording (DVD)of Meeting;-Digital album (photos) of Meeting |  |  |

Name of Bidder:

Authorized signature:

Name of authorized signatory:

Functional Title: